

## SYMPOSIUM INTERNATIONAL MASTERCLASSES THE GLASS HEAP CHALLENGE NL 2014

20 October 2014, 10.00-18.00 hours Venue: Van Abbemuseum Eindhoven Auditorium Bilderdijklaan 10 NL-5611 NH Eindhoven +31 (0)40-2381000 info@vanabbemuseum.nl http://vanabbemuseum.nl

The aim of the symposium is to introduce participants of the Glass Heap Challenge 2014, its Masterclasses and other visitors, to the use, reuse and upcycling of glass.

The symposium is the launching platform for the introduction to the issue of glass waste. We believe it is our shared responsibility to find solutions and to steer the future direction of glass making towards the evolution and development of this potential market. Through the innovative art of recycling and upcycling, we wish to encourage people in the fields of art, design, architecture, industry and science to develop their current practices into new, clean and financially viable areas.

Target groups are the general public, artists and designers, students, Waste Management Companies, Glass Industry, Emerging Markets, Social Design Organisations, Government and Administration and Digital Partners.

The Glass heap Challenge organisation will work during the Dutch Design Weeks 2014 in Eindhoven and will welcome 28 participants made up of 4 teams as well as online participants. During the week, we will host on site and online evening discussions/talks/lectures. Prizes will be awarded to the best on site and online.

The challenge is to find a range of both high-tech and low-tech solutions to the problems of glass disposal and to encourage reused material and circular industries. In order to do so, we need to engage worldwide with science, industry and communities.

The idea of the Glass Heap Challenge, as conceived of by Matt Durran, is to challenge the creativity of artists, designers and glass protagonists to find and demonstrate unique, creative and inspiring works which show ways to utilize stockpiled waste glass. This not only brings a greater level of awareness to -the potential of upcycling waste glass but also provokes discussion on how to make better use of waste material in general.

The Glass Heap Challenge does not follow an established and elaborate plan, it is simple, inclusive and embraces the element of uncertainty. No one knows ahead of time what sort of raw materials will be on hand, often what type of space will be available, what kind of equipment or technical assistance will be

on site, and indeed, as some of the teams are made up of people who have never met each other, who they will be working with. This uncertainty inspires the participants to meet the Challenge with a much greater level of energy and excitement than a more structured approach would give.

The resulting finished pieces create a legacy of art works, objects and products to inspire and add value to future markets.

English spoken and PowerPoint Presentations

10.00

Welcome by Key-note speaker Caroline Prisse, former head Glass Department Rietveld and director Van Tetterode Studio

Opening:

10.15-10.30

Drs Mary-Ann Schreurs, alderman Innovation, Design, Culture and Public space of the City of Eindhoven > Timeless

10.30-11.00

Lex van Lith: host International Master Classes The Glass Heap Challenge 2014, director Beeldenstorm 11.00-11.30

Mireille Houtzager, general editor Textile is more!: Mirror, mirror on the wall" or "The glass slipper that was made of fur".

11.30-11.45

Matt Durran: founder and director The Glass Heap Challenge > Why we love challenges

11.45-13.00

Jan Walgrave, Honorary Curator at Provinciale Museums Antwerp > Glass Art

13.00-14.00

Lunch

14.00-14.30

Hélène Besançon, conservator Nationaal Glasmuseum Leerdam > Second life

14.30-15.30

Angela van der Burght: general editor Glass is more! >How glass changed the world

15.30-16.00

Daniel Gaemperle

16.30-17.00

Arnout Visser

17.00-17.30

Jan-Willem van Zijst >Painting with light

17.30-18.00

Round of questions

Entrance visitors other than the participants master classes 30 Euro,-- including lunch bag

## Symposium 2009 and Symposium 2011

The Glass Heap Challenge is 3rd in de row of symposiums after Scratching the Surface – Matters of Perception, organised in 2009 by the Department of Glass of the Gerrit Rietveld Academy, Amsterdam, as part of the Biennale Kijkduin 2011 the Symposium Transparent Vision – the Art and Science of Glass brought together the areas of art, science, technology and society and how to cross borders or the restore the cooperation between the different disciplines.

In 2015 followed by the symposium How Glass Can Change the World as part of the activities like a competition Glass with i-factor and expositions.

Coordination: Angela van der Burght
Dennenstraat 6
B-3930 Achel
Belgium
+32 (0)11-642837
editorialgroup@glassismore.com

www.glassismore.com









## **GEERT DRIESSEN GLAS**

ZICHTBARE KWALITEIT IN MAATWERK