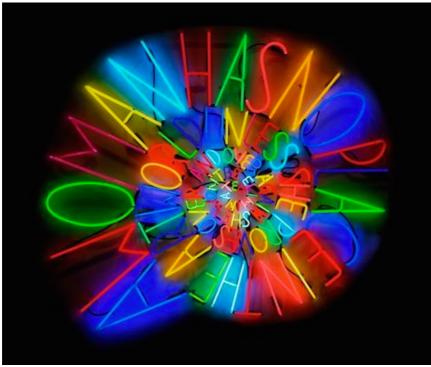
## New York Neon Workshop - Info Sheet



Deborah Kass, courtesy Paul Kasmin Gallery

Dates: 18<sup>th</sup> – 20<sup>th</sup> September 2015

Cost: £965

Spaces: 8

Venue: Lite Brite Neon, The Old American Can Factory

232 Third Street

Brooklyn NY 11215

## **Neon Workshops LTD**

Neon Workshops was set up in 2010 by artist Richard William Wheater, in his home city of Wakefield, out of frustration that there was nowhere in Europe to learn neon hands-on in a creative environment. Now in it's fifth year, Neon Workshops caters specifically for the creative industry, consulting, fabricating, installing, teaching and exhibiting neon, with the hope of inspiring future generations to play with and develop a media with heaps of potential!

## Lite Brite Neon LLC

It was Lite Brite Proprietor Matt Dilling who introduced Wheater to two brilliant neon makers in the UK, one of which; Julia Bickerstaff, continues to work closely with Neon Workshops, and has taught with Dilling and Wheater on numerous Mobile Neon Workshop adventures! Lite Brite Neon are young yet hugely established and command a respect that many neon shops can only aspire to. They continue to work with the biggest names in the art and retail industry. There is a lot of love between these two neon shops.

### Location

Lite Brite is in the Gowanus part of Brooklyn - a great industrial area (that is quickly gentrifying!). Workshop participants could stay in any of the neighboring areas and still be within walking distance (Park Slope, Carroll Gardens, etc). It is a very safe area.

# Workshop facilities

There is a small coffee shop in the building where Lite Brite Neon is based, serving coffee, pastries, etc, as well as lunch. There is also a Whole Foods grocery right across the street and they have anything you might want there, as well as a small restaurant inside. Lite Brite Neon has a full kitchen, refrigerator, microwave, toaster oven, and coffee pot as well. And there are many restaurants and bars in the surrounding neighborhood as well.

## Lite Brite Neon has the following torches available for use:

- 2 x fishtail hand torches
- 2 x Ribbon burners (16" long)
- 2 x crossfire's
- 2 x bench burners

We recommend bringing a camera and sketchbook. All other materials will be provided. If you have a particular neon idea in mind, feel free to share and we'll let you know prior to the workshop if this is realistic or not.

The workshop will cover the history and theory of neon, color, brightness, bending, fusing, blowing, electroding, mobile neon, installation methods and techniques, through discussion, demonstrations, and practical exercises. We aim for everyone to leave with a fully-working neon if this is their wish, however we cannot guarantee this nor the lifespan of a neon made by a participant. We are also aware that this may not be the driving force behind a participant taking the workshop. *New York Neon Workshop* provides a rare occurrence; priceless knowledge that will be shared by some real heavyweight names in the neon industry, an industry that is often frustratingly shrouded in secrecy!

### **Evening events**

Neon evening events are part of the New York Neon Workshop and free to participants. Neon evening events will be open to the general public and will be charged accordingly. Further information will be forwarded to participants nearer the time.

#### **Hotels near Lite Brite Neon**

Hotel LeBleu http://www.hotellebleu.com

Super 8

Super 8 Brooklyn / Park Slope Hotel Brooklyn, NY

Holiday Inn Holiday Inn Express New York

Or the budget option...

AirBnB https://www.airbnb.com?

#### Terms and conditions

Confirmation of your place as one of the eight participants on the *New York Neon Workshop* is confirmed once payment has been received in full. We accept PayPal or bank transfers (details below), and debit/credit card payments over the phone, however payment by card incurs a 2.78% fee. We will confirm receipt of your payment by email.

Bank transfer details:

Bank: The co-operative bank plc Account Name: Neon Workshops LTD Account Number: 69672505

Sort Code: 08-92-99

International Bank Account Number: GB21 CPBK 0892 9969 6725 05

Bank Identification Code: CPBK GB22

If you wish to withdraw from the workshop for any reason, you will receive full reimbursement provided a minimum of 28 days notice has been given before the workshop commencement date.

Food and lodgings are not included in the course fee. Information on food and lodgings can be provided by Neon Workshops.

In extraordinary circumstances, such as unforeseen staff illness, Neon Workshops LTD reserves the right to cancel this workshop and related events at any time. We will always do our best to adapt and offer an alternative option, but if rescheduling is not possible then a refund of the  $\mathfrak{L}965$  workshop fee only will be offered. We are not in a position to offer participants compensation for travel and accommodation. It is the participants' responsibility to arrange travel insurance.

If you are in agreement, please print and sign your name and write the date below where requested. Then scan or photograph and email to Neon Workshops. We will acknowledge receipt of this by email and welcome payment.

I	accept	t 1	the a	above	terms	and	conditions.
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Date (DD/MM/YYYY)

Name (Signed)		 
Name (print)		 





LITE BRITE NEON